

# Beth Bradley

Represented by The NWT Group  
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## **EXPERIENCE:**

### **Anchor/Reporter**

#### **WPSD-TV (NBC Affiliate)**

**October 2007 – Present  
Paducah, Kentucky**

- Anchor "Local 6 Today"  
-- 2 hour morning news program Monday through Friday
- Conduct live interviews
- Cover breaking news and live shots for "Local 6 Midday"
- Fill-in anchor for other newscasts
- Provide special reports (sweeps like stories) for nightly news casts on a weekly basis
- General assignment reporting as needed
- Add content to website on daily basis
- Use Facebook and Twitter during morning newscasts to add content and local viewpoints to stories
- Community involvement as often as possible

### **Anchor/ Reporter/ Producer**

#### **KMID-TV (ABC Affiliate)**

**July 2005 – October 2007  
Midland/Odessa, Texas**

- Anchored and produced "Good Morning West Texas"  
-- 90 minute morning news program, Monday through Friday
- Enterprised packages for 6 and 10 pm broadcasts
- Performed live shots and interviews
- Gathered, produced, wrote, and edited stories.
- Wrote and uploaded video for station website

### **Co-host**

#### **Pilot Series**

**March 2006  
Midland, Texas**

- Co-hosted pilot series documentary about World War II aircraft for the Commemorative Air Force with Michael Dorn from the "Star Trek" television series
- Narrated material

### **Anchor/ Reporter**

#### **KNPB-TV (PBS Affiliate)**

**January – June 2005  
Reno, Nevada**

- Co-anchored 30 minute weekly show "Capital Issues" that covered issues during the Nevada Legislative session.
- Wrote and shot packages
- Contributed ideas for weekly broadcasts
- Established local contacts

### **Broadcast Journalism Intern**

#### **KRNV-TV (NBC Affiliate)**

**June – August 2004  
Reno, Nevada**

- Shadowed reporters in the field and newsroom
- wrote and edited stories
- wrote Vo/Sot's for Broadcast
- Assisted producers with newscast

## **EDUCATION:**

Reynolds School of Journalism,  
University of Nevada Reno  
Bachelor of Arts in Broadcast Journalism

Graduated Dec. 2004  
Reno, Nevada

## **SKILLS:**

Experience with linear and non-linear editing systems.  
Familiar with Aurora Edit SDR, Avid, Final Cut-Pro, Pathfire, iNews, ENPS.  
Shooting experience in college.