

KARLA LEAL

Represented by The NWT Group, NancyShafran@theNWTgroup.com, 817-987-3600

EXPERIENCE

KEYE-TV

Anchor and Reporter

Austin, TX
September 2009-Present

KKEY-TV, Telemundo 11

Main Anchor and Reporter

Bakersfield, CA
October 2006-September 2009

- Main Anchor of the only Spanish-Speaking newscast in Kern County, and Fill-In Anchor for the NBC affiliate.
- Enterprise, produce, report and edit video of special series in Spanish and English locally and abroad.
- Gather, write, edit and report daily news contents live on set, or on location if needed.
- Extensive community involvement through station promotions, speaking engagements and hosting live events.
- As Fill-In Producer: Facilitate news show content, and make editorial decisions.

Weather Anchor/Reporter/Fill-In Anchor

December 2005-October 2006

- Prepared and presented 'on set' and 'on location' live weather forecasts for our show using AccuWeather.
- Wrote, edited, and reported specialty and/or daily news stories under extreme deadlines along with live shots.
- Gathered, wrote and presented the news solo or with a co-anchor.

CLEAR CHANNEL, Airwatch Radio

Bilingual Traffic Reporter

San Diego, CA
Fall 2005

- Compiled and announced regular traffic reports on air to radio stations in the San Diego County.
- Updated and translated commercials from English to Spanish.

CAN-TV, Channel 19

"Latina Spirit" Show Host

Chicago, IL
November 2004 – August 2005

- Conducted interviews and hosted a bilingual 30-minute show focused on empowering Latina Women.
- Worked with production staff and co-hosts by field producing, researching and pitching show themes.

INTERNSHIPS

NAHJ, 2005 Convention

Bilingual Reporter/Anchor, Television Student Project

Forth Worth, Texas
June 2005

News Intern at:

- WSNS-TV, Telemundo Chicago (Chicago, IL) Spring 2005
- KFMB-TV, CBS 8 (San Diego, CA) Summer 2005
- WLS-TV, ABC 7 Chicago (Chicago, IL) Spring 2004

EDUCATION

Columbia College Chicago

B.A, Journalism: Broadcast Journalism concentration

Chicago, IL
June 2005

Southwestern College

A.A., Transfer Studies with Honors

Chula Vista, CA
December 2001

Northwestern Center of the Arts

A.A., Theatre Arts: Acting concentration

Tijuana, Mexico
September 2001

San Diego School of Broadcasting

Certificate: Spanish Radio & TV Announcing.

San Diego, CA
September 2000

HONORS & AFFILIATIONS

- Institute of the Americas (IOA) Fellowship Recipient. Seminar: Migration of HIV/AIDS Summer 2008
- Winner of Kern Press Club Award, for Best Light Feature TV Reporting . Year 2008
- Emmy nominations for "El Arte de la Charrería" reporting series in 2008 & "El Sueno Mexicano" series in 2007
- National Association of Hispanic Journalists, Member June 2004-Present