

Rosa Flores

Represented by: The NWT Group

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BROADCAST JOURNALISM EXPERIENCE

KHOU-TV 11 News CBS Affiliate *Reporter* Sep 2007 to Present Houston, TX

- Enterprise stories
- Cover breaking news
- Deliver multiple live shots daily
- Created a reporter Blog/Vlog using Movable Type that broke station records (Ranked 4th after 1st month)
- Designed multi-media interactive live shots that were adopted by KHOU-TV as newsroom policy
- Turn investigative stories
- Establish extensive sourcing and contact database
- Language skills enable me to break exclusive stories

KWTV-News 9 CBS Affiliate *Reporter* Aug 2005 to Sep 2007 Oklahoma City, OK

- Developed stories which regularly led newscasts
- Covered breaking news
- Live on a daily basis for multiple newscasts

KVR NEWS 9/Texas Newswatch *Reporter/Producer/Anchor* Feb. 2004 to July 2005 Austin, TX

- Shot and wrote compelling news packages
- Delivered conversational reporting and live anchoring
- Set-up live-shot camera and lighting equipment; ran prompter, camera and tapes during live newscast

KTBC FOX-7 *Intern* Jan. 2005 to April 2005 Austin, TX

- Covered stories side-by-side with reporters, wrote and edited news packages
- Assignment desk assistant

SKILLS

- Fluent in Spanish and English, studying Portuguese, Italian and French
- Production Skills: Linear and Nonlinear editing: Final Cut Express, iMovie; Audio editing with Deck
- Computer Skills: iNews, EZNews, CAR, Microsoft Access, Word, Excel and Power Point, Movable Type, Google Blogger

EDUCATION

Bachelor of Journalism – Broadcasting	July 2005	THE UNIVERSITY OF TEXAS AT AUSTIN	Master of Professional Accounting	Dec. 2001
Bachelor of Business Administration	Dec. 2001		Certified Public Accountant test	Nov. 2001

PROFESSIONAL ASSOCIATIONS

- Member Investigative Reporters and Editors 2007
- Member/ Former President Oklahoma Chapter- NAHJ 2006-2007
- Vice President/ Co-Founder Oklahoma Chapter-NAHJ 2005
- “El Noticiero” Reporter National Chapter-NAHJ 2005
- Toastmasters Member 2006
- Association of Latino Professionals in Finance and Accounting Board Member 2002-2003

HONORS

- 2nd Place Best Spot News Story/Individual Texas Associated Press Broadcasters 2008-2009
 - Nicholas B. Ottaway Foundation Fellowship Investigative Reporters and Editors Boot Camp 2007
 - 1st Place Television Feature Story Tulsa Chapter – National Association of Black Journalists 2006
 - Individual Media Award Greater Oklahoma City Hispanic Chamber of Commerce 2006
 - Guardian Angel Award Latino Community Development Agency 2006
 - 3rd Place Television Non-Feature Story Southwestern Journalism Congress 2004
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OTHER

- Designed and uploaded personal website (www.thebaccbureau.com) using Microsoft Office Publisher
- Created a talk show and food drive to inspire and motivate teens to stay in school and out of trouble
- Maintain a blog to support the teen talk show (<http://thebaccbureau.blogspot.com>)
- National Professional Photographers Association workshop graduate
- Extensive public speaking experience
- Lead food and clothing drive to Mexico, 2001 to present
- Vast experience to adapting to different cultures due to travel and living in Europe, Mexico, Caribbean, Central and South America