

# Dave Froehlich

---

Represented by  
The NWT Group  
713-661-1575  
NancyShafran@theNWTgroup.com

## PROFILE

Personable, hardworking journalist with 7 years on-air experience and a conversational style. Flexible and versatile-able to stay focused and maintain a sense of humor under deadline pressure.

## EXPERIENCE

### **2007-Present Reporter, WDAF-TV (FOX) Kansas City, MO**

Live shots and packages for the 9 & 10 pm newscasts daily. Generate story ideas daily. Fill-in anchor as needed.

### **2005-2007 Anchor/Producer, KRIS-TV (NBC) Corpus Christi, TX**

Co-anchored 2 hour morning news show. Anchored and produced ½ hour noon show.

### **2004-2005 Reporter/Anchor, KRIS-TV**

Gathered, wrote and produced news stories daily. Researched, wrote and produced special assignment and series reports. Solo anchored weekend evening news.

### **2001-2004 Anchor/Reporter, KVII-TV (ABC) Amarillo, TX**

Co-anchored 1½ hour morning news and 1 hour noon news. Reported general assignment stories. Produced morning and noon shows on fill-in basis.

### **2000-2001 Anchor, KREX-TV (CBS) Grand Junction, CO**

Co-anchored 5 and 10pm news Monday through Friday. Co-produced 10 pm news. Gathered video, wrote and edited packages for newscasts.

### **2000 Sports Director, KREX-TV**

Anchored and produced nightly sports segments for the 5 and 10 pm news. Hosted weekly ½ hour local sports show. Shot sports highlights.

### **1999-2000 Production Assistant, KPRC-TV (NBC) Houston, TX**

Sorted scripts during morning newscast. Operated helicopter camera.

## EDUCATION

1993-1997 History B.A., University of Texas at Austin