

HEATHER M. SHANNON

Represented by The NWT Group

janallen@theNWTgroup.com

817-987-3600

EXPERIENCE

April 06-Present

WTMJ-TV *Milwaukee*

Reporter and fill-in anchor

- Report live daily
- Primarily cover Waukesha, Southeastern Wisconsin's fastest growing county

May 03-April 06

WVTV-TV *Milwaukee*

General assignment reporter and fill-in anchor

- Report live daily
- Extensive breaking news experience
- Develop contacts to break stories

Aug. 01 – Nov. 02

KFXB-TV *Dubuque, IA*

Main anchor and reporter

- Anchor and produce 5 and 10 p.m. weekday newscasts
- Report, shoot, and edit packages daily

May 01 – Aug. 01

WMTV-TV *Madison, WI*

Morning show associate producer

- Write teases, headlines, and stories for morning newscast
- Produce six Today Show cut-ins daily

EDUCATION

Sept. 97 – May 01

University of Wisconsin-Madison *Madison, WI*

- Bachelor of Arts in Journalism

Jan. 00 – June 00

Imperial College *London, England*

- Study abroad program

SKILLS

- Knowledge of Avid, News Cutter, and I-News
- Proficient in German