

Dr. Jim Siebert

AMS Meteorologist

Represented by The NWT Group

LindaLevy@theNWTgroup.com

817-987-3600

I am committed to providing the very best weather coverage in the market and I'll do the "extra" things to personally connect with our viewers.

EDUCATION:

University of New Mexico, Albuquerque, New Mexico

Ph.D. Instructional Technologies in Science Education, May 2000.

Baylor University, Waco, Texas

MA in Earth Science/Meteorology, December 1996.

Brigham Young University, Provo, Utah

BA in Broadcast Communications, August 1992.

EXPERIENCE:

2007-Present **KRIV Fox 26**, Houston, Texas

Chief Meteorologist: Forecast and anchor weeknight evening newscasts including special reports, extensive storm coverage, public appearances, and school talks. Started daily Internet Hurricane Briefing that was picked up by other Fox O&O stations nationwide.

2005-2007 **Weather Insight, L.P.**, Houston, Texas

Director of Meteorological Operations & Weather/News Anchor: Anchor daily weather broadcasts and security news for \$300-million dollar corporation. Broadcasts streamed over the Internet to global energy clients in the oil, natural gas and power industries, as well as Fortune 500 clients, and manage studio staff.

WIIR News, Detroit, Michigan (Part of my regular duties at Weather Insight)

Broadcast Meteorologist: Anchor daily national radio weather forecasts, including insight on how the weather may impact the markets.

2001-2004 **KVBC TV**, Las Vegas, Nevada (NBC)

Chief Meteorologist/Reporter: Forecast and anchor weeknight weather and conduct science and environmental reporting.

2002-2004 **University of Nevada Las Vegas**, Part-Time Faculty Geosciences

Meteorology, Climatology and Geography Instructor.

1996-2001 **KOB TV**, Albuquerque, New Mexico (NBC)

Weekend Meteorologist/Weekday Reporter & Anchor: Anchor weekend morning and night newscasts and fill-in for other shows. Perform storm and environmental reporting.

- 1995-1996 **Baylor University**, Waco, Texas: Geology, Earth Science, and Meteorology Instructor
Part of my graduate assistantship and included teaching labs and classes, plus facilitate field experiences.
- 1995-1996 **KXXV TV**, Waco, Texas (ABC)
Weekend Meteorologist/Anchor/Reporter/Storm Chaser: Anchor weekends and fill-in weeknights. Perform live storm reports during severe weather.
- 1994-1995 **KCEN TV**, Temple, Texas (NBC)
Meteorologist/Weekday Reporter/Anchor: Anchor morning/weekend weather, and environmental reporting.
- 1993-1994 **KZTV TV**, Corpus Christi, Texas (CBS)
Weekend Weather Anchor/Field Reporter: Forecast and anchor weekend weather and conduct regular field reporting including breaking news, enterprising stories, and features.

- PUBLISHED:**
- “The Day it Rained Frogs” children’s book.
 - “Dallin and the Storm Chaser” children’s book.
 - “Effects of Improved Television Weather Graphics and Visual/Verbal Redundancy on Viewer Comprehension.”
 - “Climate Impact on New Mexico Gardening,” Chapter for a manual produced by the Bernalillo County Extension Service.
 - “Skies of Enchantment: New Mexico’s Weather Extremes,” 30 min. video.
 - “Severe Weather Safety: The Effectiveness of the Video Medium,” Baylor Geologic Bulletin #7.
 - “Severe Weather Safety: Are You Prepared?” 30 minute video.

- Awards:**
- Lone Star Awards, Best Weathercast for the markets in the state of Texas, 2008.
 - Best Weather Anchor, Las Vegas Electronic Media Awards, 2001.
 - Research Grant, University of New Mexico, 2000.
 - Second Place Weathercast, New Mexico AP Awards, 1999.
 - 3rd Place MVCT Triathlon Las Cruces, NM, 1999.
 - Best Presentation UNM Multimedia Gallery, 1998 & 1999.
 - First Place Weathercast, New Mexico AP Awards, 1997.
 - Ran Marathon for Charity, 1997.
 - Global Change Scholarship, National Science Foundation, 1996.
 - Elected to National Earth Science Honor Society, 1995.

Professional Societies/Hobbies:

American Meteorological Society Television Seal of Approval
American Meteorological Society Member
Weather Central Inc. NAB Computer Graphics Demonstrator
National Academy of Television Arts and Sciences
United States Triathlon Association
HAM Amateur Radio License: KC5 TIN