

# Kevin Holden

Represented by The NWT Group  
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## Professional Experience:

- September 2009-Present **Sports Reporter/Anchor, WDJT-TV (CBS) Milwaukee, Wisconsin**
- Primary sports anchor for CBS affiliate, helping determine coverage of area MLB, NFL, and NBA teams. Producer and co-host for sports specials throughout the year.
- December 2009-present **Sports Anchor, WYTU (Telemundo), Milwaukee, Wisconsin**
- Anchor and report sports in Spanish for weeknight Telemundo newscasts. Color commentator for live broadcasts of Milwaukee Brewers baseball games. Delivered live election night reports for Wisconsin gubernatorial race in November 2010.
- May 2007-Sept. 2009 **Sports Reporter/Anchor, WOFL (FOX), Orlando, FL**
- Led sports department covering pro football and basketball teams, two major universities and 120 high schools throughout Central Florida. Produced, wrote, and anchored weekly 30-minute high school football show "Fox Hilites."
- Aug. 2005-May 2007 **Sports Reporter/Anchor, News 8 Austin, Austin, TX**
- Reported and produced sportscasts, sports shows and specials for 24-hour news station and for cable channels seen throughout Texas. Anchored sportscasts and shows as needed. Coordinated coverage of University of Texas teams, high school and professional teams.
- Aug. 2004-Aug. 2005 **Sports Anchor/Reporter, WHNS (FOX), Greenville, SC**
- Produced and anchored weekend sportscasts. Delivered weekly live shots from high school and college sporting events. Coordinated coverage of "Friday Night Blitz," covering 60 area high school football teams.
- Oct. 2002-July 2004 **Sports Reporter/Anchor, News 24 Houston, Houston, TX**
- Reported and anchored sportscasts for 24-hour cable news network. Regular beat included
  - NFL, NBA, and MLB franchises as well as four major colleges in Texas. Produced, reported, wrote, and edited weekly "Sports Profile" segment for news department.
- Aug. 2001-Oct. 2002 **Sports Director, WTVA/WLOV (NBC/FOX), Tupelo, MS**
- Weeknight 6:00 and 9:00 sports anchor for NBC/FOX affiliates. Managed daily comprehensive coverage of sports teams at two SEC universities, more than 90 high schools, and an NBA franchise. Anchored and produced weekly high school football show.
- Dec. 1999-Aug. 2001 **Sports Reporter/Anchor, WTVA/WLOV, Tupelo, MS**
- Anchored, produced, wrote and edited weekend sportscasts for NBC affiliate.
- Aug. 1997- Dec. 1999 **Sports Director/Anchor, WDNN-TV, Dalton, GA – Chattanooga, TN**
- Produced, edited, wrote, and reported/anchored local sports for daily local newscast.

## Education:

December 1996  
June 1995

Received **AB in Spanish, University of Georgia, cum laude**  
Received **ABJ in Broadcast News, University of Georgia, cum laude**  
Cumulative GPA: 3.6/4.0 Major GPA: 3.8/4.0

## Additional Skills and Accomplishments:

- Bilingual (fluent in Spanish)
- 3-time Mississippi AP award winner, including "Best Overall Achievement" (2001)
- Significant work as a TV and radio news reporter