

KERRY KAVANAUGH

Represented By: The NWT Group
(817) 987-3600, LindaLevy@theNWTgroup.com

Professional Experience:

September 2010-Present: WSB-TV, Cox Media Group, Atlanta GA

General Assignment Reporter

- Enterprise local, lead news stories
- Responsible for multiple live shots for two and half hour morning show
- Produce packages with emphasis on process storytelling and active stand ups
- Write stories and submit photos for wsbtv.com
- Fill-in anchor

June 2007-August 2010: WFTS-TV, E.W. Scripps, Tampa FL

Reporter/Anchor/Multi-Media Journalist

- Shot, wrote, and edited stories for multiple platforms
- Reported local and national breaking news for broadcast and online
- MMJ local, enterprised stories surrounding Health Care reform
- Coordinated and hosted live webcasts and phone banks for broadcast
- Regular fill-in anchor for all shows
- Responsible for multiple monthly series pieces for broadcast and website

June 2005-June 2007: WHO-TV, The New York Times, Des Moines IA

General Assignment Reporter

- Enterprised lead stories every day of the week
- Live field reporting covering spot and breaking news
- Responsible for multiple sweeps pieces and series

May 2003-May 2005: KWYB-TV, ABC-28, Max Media of Montana, Bozeman MT

General Assignment Reporter

- MMJ and Bureau Chief
- Responsible for 5-6 minutes of daily local news
- Shot, wrote, and edited all packages and other broadcast content

September 2004: RTNDA German-American Journalist Exchange Program, Berlin Germany

Exchange Journalist

- Spent one month in Germany to examine German news media
- Met with German journalists, politicians, military and community leaders to discuss the role of German media
- Produced a week long series for broadcast about experience for KWYB-TV

Fall 2004: Omega Productions, Helena MT

Live Sideline Reporter

- Live sideline reporter for Montana State University Bobcat football games

January 2005: Associated Press Broadcast News Center, Washington, D.C.

- Completed AP ENPS System Manager Training

**November 2000-May 2003: WBZ, CBS4, Viacom, Boston, MA
Television Sales Traffic Coordinator**

- Updated programming and commercials on daily broadcast logs

Internship Program Manager

- Recruited, interviewed and placed applicants in internships

Fall 1999: WBZ, CBS4, Viacom, Boston, MA

News Intern

- Helped reporters and anchors produce stories for broadcast

Education:

Boston College

- Class of 2000, B.A. in Communications, Minor in Spanish, Dean's List

Additional Skills:

Fluent in Spanish, Final Cut Pro Non-Linear Editing, Digital Video Shooting, INEWS,
AP ENPS

Awards:

2009 Society of Professional Journalists of FL 1st Place Consumer Reporting

2007 Regional Emmy Best Newscast (reporter)

2007 Associated Press of Iowa 1st Place Series

2007 NBNA Eric Sevareid Award 1st Place Series

2006 Iowa Broadcast News Association honored for spot news coverage