

KARLA LEAL

Anchor/Reporter

<http://www.NoWhiningTalent.com/KarlaLeal>

Represented by The NWT Group, 817-987-3600, NancyShafran@theNWTgroup.com

EXPERIENCE

NEYE TV 42.2, Telemundo Austin/KEYE TV CBS 42

Austin, TX

Main Anchor/Reporter and Wx Forecaster

October 2009-Present

- Solo anchor Telemundo Austin's local newscasts at 5p.m. and 10p.m Monday through Friday.
- Anchor special live 'on location' ½ hour show franchise "My Hometown" and "El Poder de Saber" segments.
- Gather, compile, write, edit, co-produce and report daily news contents live on set, or on location if needed.
- Enterprise, produce, and report daily or special reports in Spanish and English for both TV affiliates.
- Prepare and present 'on set' and 'on location' live weather forecasts for our shows using Weather Central.
- Produce and upload web content (w/ photos, audio & video) for Telemundo Austin's website & social media platforms.

KKEY-TV, Telemundo 11

Bakersfield, CA

Main Anchor and Reporter

October 2006-September 2009

- Anchored the only Spanish-language newscast in Kern County and fill-in anchored for the NBC affiliate.
- Produced, reported and edit video of special report series in Spanish and English locally and abroad.
- Gathered, wrote, edited video & scripts and reported daily news contents live.
- As Fill-In Producer: Facilitated news show content and made editorial decisions.
- Participated in station promotions, speaking engagements and hosted live events for several non profits.

Weather Anchor/ Reporter/ Fill-In Anchor

December 2005-October 2006

- Prepared and presented 'on set' and 'on location' live weather forecasts for our show using AccuWeather.
- Wrote, edited, and reported specialty and/or daily news stories under extreme deadlines along with live shots.
- Gathered, wrote and presented the news solo or with a co-anchor.

CLEAR CHANNEL, Airwatch Radio

San Diego, CA

Bilingual Traffic Reporter

Fall 2005

- Compiled and announced regular traffic reports on air to radio stations in the San Diego County.
- Updated and translated commercials from English to Spanish.

CAN-TV, Channel 19

Chicago, IL

"Latina Spirit" Show Host

November 2004 – August 2005

- Conducted interviews and hosted a bilingual 30-minute show focused on empowering Latina Women.
- Worked with production staff and co-hosts by field producing, researching and pitching show themes.

EDUCATION

Columbia College Chicago

Chicago, IL

B.A, Journalism: Broadcast Journalism concentration

June 2005

Southwestern College

Chula Vista, CA

A.A., Transfer Studies with Honors

December 2001

Northwestern Center of the Arts

Tijuana, Mexico

A.A., Theatre Arts: Acting concentration

September 2001

San Diego School of Broadcasting

San Diego, CA

Certificate: Spanish Radio & TV Announcing.

September 2000

INTERNSHIPS

NAHJ, 2005 Convention

Forth Worth, Texas

Bilingual Reporter/Anchor, Television Student Project

June 2005

News Intern at:

- WSNS-TV, Telemundo Chicago (Chicago, IL) Spring 2005
- KFMB-TV, CBS 8 (San Diego, CA) Summer 2005
- WLS-TV, ABC 7 Chicago (Chicago, IL) Spring 2004

HONORS & AFFILIATIONS

- International Center for Journalists (ICFJ) Fellowship Recipient: Multimedia Reporting March 2011
- Texas Associated Press Broadcasters award for reporting series “Emprendedores de la recesión” Year 2009
- Named Austin, Texas’ Favorite Spanish Language News Anchor by “Ahora Sí” readers Year 2009
- Institute of the Americas (IOA) Fellowship Recipient. Seminar: Migration of HIV/AIDS Summer 2008
- Winner of Kern Press Club Award, for Best Light Feature TV Reporting. Years 2008 & 2009
- Emmy nominations for “El Arte de la Charrería” reporting series in 2008 & “El Sueno Mexicano” series in 2007
- APTRA Academy, Anchoring and Reporting Mentor Year 2007
- National Association of Hispanic Journalists, Member June 2004-Present