

Rosa Flores

Represented by The NWT Group, 817-987-3600, LindaLevy@theNWTgroup.com

BROADCAST JOURNALISM EXPERIENCE

WDSU-TV 6 News NBC Affiliate, New Orleans, LA

April 2010 to Present

Reporter

- Covered President Barack Obama's visits to Louisiana during the oil spill
- Daily live reports from along Coastal Louisiana and Mississippi
- Enterprise stories that regularly drive the energy of newscasts
- Uncovered delays in the unemployment processes in Louisiana
- Uncovered city-wide lead contamination problem

KHOU-TV 11 News CBS Affiliate, Houston, TX

Sep 2007 to April 2010

Reporter

- Created a reporter Blog/Vlog that broke station records (Ranked 4th after 1st month)
- Designed multi-media interactive live shots that were adopted by KHOU-TV
- Enterprised stories that regularly drive the energy of newscasts
- Covered breaking news
- Turned investigative stories
- Established extensive sourcing and contact database
- Language skills enabled me to break exclusive stories

KWTV-News 9 CBS Affiliate, Oklahoma City, OK

Aug 2005 to Sep 2007

Reporter

- Uncovered a 5 million dollar hole in the state budget
- Enterprise stories which regularly lead newscasts
- Cover breaking news and investigative stories
- Live on a daily basis for multiple newscasts
- Establish extensive sourcing and contact database
- Language skills enable me to break exclusive stories

KVR NEWS 9/Texas Newswatch, Austin, TX

Feb. 2004 to July 2005

Reporter/Producer/Anchor

- Shot and wrote compelling news packages
- Delivered conversational reporting and live anchoring
- Set-up live-shot camera and lighting equipment; ran prompter, camera and tapes during live newscast

KTBC FOX-7 Austin, TX

Jan. 2005 to April 2005

Intern

- Covered stories side-by-side with reporters, wrote and edited news packages

SKILLS

- Fluent in Spanish and English, studying Portuguese, Italian and French
- Computer Skills: INews, EZNews, CAR, Access, Word, Excel and Power Point, Movable Type, Blogger

EDUCATION

The University Of Texas At Austin

Bachelor of Journalism – Broadcasting July 2005

Master of Professional Accounting Dec. 2001

Bachelor of Business Administration Dec. 2001

Certified Public Accountant test Nov. 2001

PROFESSIONAL ASSOCIATIONS

- Member The National Association of Hispanic Journalists 2005 - Present
- Member World Affairs Council of Houston 2009-2010
- Member Powerful Women International 2008 - Present
- Member Investigative Reporters and Editors 2007
- Member/President Oklahoma Chapter- NAHJ 2006-2007
- Vice President/ Co-Founder Oklahoma Chapter-NAHJ 2005
- “El Noticiero” Reporter National Chapter-NAHJ 2005
- Toastmasters Member 2006
- Association of Latino Professionals in Finance and Accounting Board Member 2002-2003

HONORS

- Metcalf Institute for Marine and Environmental Reporting Fellowship, 2011
- Peter Jennings Project for Journalists and the Constitution Fellowship, 2011
- Progreso, published a history book Arcadia Publishing, 2010
- Emmy Nomination Texas Lone Star Emmys 2008
- Francis C. Moore, Medical Journalism Excellence Harris County Medical Society 2009
- 2nd Place Best Spot News Story/Individual Texas Associated Press Broadcasters 2008-2009
- Nicholas B. Ottaway Foundation Fellowship Investigative Reporters and Editors Boot Camp 2007
- 1st Place Television Feature Story Tulsa Chapter – National Association of Black Journalists 2006
- Individual Media Award Greater Oklahoma City Hispanic Chamber of Commerce 2006
- Guardian Angel Award Latino Community Development Agency 2006
- 3rd Place Television Non-Feature Story Southwestern Journalism Congress 2004
- National Chairman’s Award for Community Service KPMG 2002

OTHER

- Created a talk show and food drive to inspire and motivate teens to stay in school and out of trouble
- National Professional Photographers Association workshop graduate
- Extensive public speaking experience
- Lead food drive to Mexico, 2001 to 2008
- Vast experience to adapting to different cultures due to travel and living in Europe, Mexico, Caribbean, Central and South America