

Beth Bradley

Represented by The NWT Group
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EXPERIENCE:

Freelance Reporter
WSYX-TV (ABC Affiliate)

October 2010 – Present
Columbus, Ohio

Anchor/Reporter
WPSD-TV (NBC Affiliate)

October 2007 – September 2010
Paducah, Kentucky

- Anchor "Local 6 Today"
-- 2 hour morning news program Monday through Friday
- Conduct live interviews
- Cover breaking news and live shots for "Local 6 Midday"
- Fill-in anchor for other newscasts
- Provide special reports (sweeps like stories) for nightly news casts on a weekly basis
- General assignment reporting as needed
- Add content to website on daily basis
- Use Facebook and Twitter during morning newscasts to add content and local viewpoints to stories
- Community involvement as often as possible

Anchor/ Reporter/ Producer
KMID-TV (ABC Affiliate)

July 2005 – October 2007
Midland/Odessa, Texas

- Anchored and produced "Good Morning West Texas"
-- 90 minute morning news program, Monday through Friday
- Enterprised packages for 6 and 10 pm broadcasts
- Performed live shots and interviews
- Gathered, produced, wrote, and edited stories.
- Wrote and uploaded video for station website

Co-host
Pilot Series

March 2006
Midland, Texas

- Co-hosted pilot series documentary about World War II aircraft for the Commemorative Air Force with Michael Dorn from the "Star Trek" television series
- Narrated material

Anchor/ Reporter
KNPB-TV (PBS Affiliate)

January – June 2005
Reno, Nevada

- Co-anchored 30 minute weekly show "Capital Issues" that covered issues during the Nevada Legislative session.
- Wrote and shot packages
- Contributed ideas for weekly broadcasts
- Established local contacts

Broadcast Journalism Intern
KRNV-TV (NBC Affiliate)

June – August 2004
Reno, Nevada

- Shadowed reporters in the field and newsroom
- wrote and edited stories
- wrote Vo/Sot's for Broadcast
- Assisted producers with newscast

EDUCATION:

Reynolds School of Journalism,
University of Nevada Reno
Bachelor of Arts in Broadcast Journalism

Graduated Dec. 2004
Reno, Nevada

SKILLS:

Experience with linear and non-linear editing systems.
Familiar with Aurora Edit SDR, Avid, Final Cut-Pro, Pathfire, iNews, ENPS.
Shooting experience in college.