

Nancy Zambrano

Represented by:
The NWT Group, 817-987-3600
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Experience:

Reporter/Fill-in Anchor, KTBC-TV (FOX Affiliate) October 2007 to Present

- Enterprise, develop, write and perform daily news content (TV, Print & Web) Austin, TX
- Book and coordinate interviews with city leaders and subject specialists
- Create compelling visual elements/graphics to simplify subject matter and engage viewers
- Manage and use social media accounts to promote newscasts
- Create, develop and execute ratings strategies
- Manage, coach and mentor photography, editing and internship staff
- Oversee all field and studio productions
- Develop and maintain relationships with credible news sources and city leaders
- Strong writing and presentation skills
- Strong multi-tasking and deadline oriented skills
- Experience in government affairs reporting

Reporter / Weekend Anchor, KMID-TV (ABC Affiliate) September 2005 to October 2007

- Contribute story ideas for daily broadcast Midland-Odessa, TX
- Gather, produce, write, shoot and edit stories.
- Enterprise packages for 6, and 10pm newscast
- Establish local contacts and use bilingual skills to get exclusive stories
- Perform live reports and interviews
- Produce and Anchor 10pm weekend newscast
- Write and upload video for station website

Reporter/ Weather Anchor, WUFT-TV (PBS Affiliate) August 2004 to December 2004

- Contributed story ideas for 5:30 newscast Gainesville, Florida
- Wrote, shot, edited PKG's and Vo/Sot's for broadcast
- Performed live reports from the newsroom
- Produce weather graphics for Noon show
- Presented weather for Noon show

News Intern, WCJB-TV (ABC Affiliate) August 2004 to December 2004

- Shadowed reporters in the field and newsroom Gainesville, Florida
- Responsible for conducting in-field interviews for shows
- Wrote and edited stories for 5:30, and 6pm newscasts
- Help facilitate day-to-day assignment desk responsibilities.
- Research story information, maintain contacts and request documents

Producing Intern, Univision Network June 2004 to August 2004

- Assisted producers with story ideas using different news sources Miami, Florida
- Edited stories for 6pm national newscast
- Researched information on stories assigned
- Collected satellite feeds and reports for producers
- Translated stories from English language wires for Spanish newscast

News Intern, WFOR-TV (CBS Affiliate) June 2004 to August 2004

- Conducted research and set appointments for reporters Miami, Florida
- Shadowed reporters in the field and newsroom
- Conducted in-field interviews for evening newscasts
- Help assignment editors with news tips, and phone calls

Education:

College of Journalism And Communications, University Of Florida Graduated Dec. 2004
Bachelor of Science in Telecommunication- News Gainesville, Florida

Skills:

Fluent in Spanish, Extensive experience on linear editing systems, Avid NewsCutter, News, AP Newsdesk, ENPS, DV and DVC Cameras, and Pathfiire

