

SALLY MACDONALD

Represented by:
Linda Levy
(817) 987 - 3600

EXPERIENCE:

KRIV-TV
Houston, TX
Reporter

May 2006 - Present

General assignment reporter for various newscasts which includes extensive live reporting.

KFDM-TV
Beaumont, TX,
Reporter/Fill-in Anchor

Oct. 2002-May 2006

Gathered, wrote and edited multiple stories each day, reported live in the field, developed contacts and sources, generated story ideas, produced and anchored newscasts.

KPRC
Houston, TX,
Newsroom Assistant

May 2002-August 2002

Assist assignment desk with scheduling interviews, making cop checks, listening to scanners; assist reporters with gathering information, editing

ASU Newswatch,
Tempe, AZ,
Reporter/Anchor

Jan. 2002-May 2002

Shoot, write and edit multiple stories for student newscast; anchor newscast, generate story ideas, help design graphics

AVNET, Inc.
Phoenix, AZ,
Assistant Producer

Aug. 2001-Dec. 2001

Write and produce segments for 30 minute monthly video newsletter, floor direct for live satellite broadcasts and participate in Avid, non-linear sessions

KSAZ-TV**Phoenix, AZ,*****Newsroom Assistant***

Aug. 2000-Dec. 2000

Attend morning meetings, organize archives, make cop checks, assist reporters and photographers with gathering information, editing and interviewing

Metro Networks,**Phoenix, AZ,*****Reporter***

Jan. 1999-May 1999

Write, voice and edit news stories and traffic reports

ABC 13 KTRK**Houston, TX,*****Sports Department Assistant***

May 1999-Aug. 1999

Schedule interviews, log tapes, edit highlights, interview athletes/coaches

EDUCATION:**Walter Cronkite School of Journalism and Mass Communication-**

Arizona State University,

B.A. Broadcasting; GPA 3.8/4.0; Dean's List 1998-2002

SKILLS:

DVCPRO, Betacam, NewStar, Final Cut Pro., Microsoft Word, four years Spanish language study

AWARDS:**Associated Press:**

1st Place General Assignment 2005,

1st Place Continuing Coverage Hurricane Rita (Station) 2005,

1st Place Continuing Coverage Space Shuttle Columbia (Station) 2003

National Hearst Journalism Awards Program, 4th Place Broadcast Feature, Top 10 semi-finalist Broadcast News 2002**MEMBERSHIPS:**

Investigative Reporters and Editors, Inc.